

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-44. (Canceled)

45. (New) A method for modifying at least one colorimetric attribute of a predetermined region of a motion picture frame comprising:

- (a) preparing a master motion picture frame having said predetermined region;
- (b) generating at least two different metadata each identifying a same predetermined region and each identifying a different predetermined colorimetric transformation for application to the same predetermined region;
- (c) transmitting said master motion picture frame and one of the different metadata to a first movie theater and transmitting said motion picture frame and the other different metadata to a second movie theater; and
- (d) applying one of the different colorimetric transform at the first movie theater to pixels of said master motion picture frame within said predetermined region, thereby modifying the at least one colorimetric attribute and applying the other different colorimetric transform at the second movie theater to pixels of said master motion picture frame within said predetermined region, thereby modifying the at least one colorimetric attribute.

46. (New) A method for modifying at least one colorimetric attribute according to claim 45 wherein the step of applying a colorimetric transform comprises the step of conforming within predetermined colorimetric limits for flesh tones, said predetermined limits specified in said metadata.

47. (New) A method for modifying at least one colorimetric attribute of a predetermined region of a motion picture frame according to claim 45 further comprising the step of displaying a modified master motion picture frame.

48. (New) A method for modifying at least one colorimetric attribute of a predetermined region of a motion picture frame according to claim 45 wherein the step of preparing a master motion picture frame having metadata comprises the steps of

(a) identify the same predetermined region by processing a master motion picture frame and generating said metadata identifying the same predetermined region; and

(b) associating said metadata with said master motion picture frame.

49. (New) A method for modifying at least one colorimetric attribute of a predetermined region of a motion picture frame according to claim 45 wherein the step of processing said master motion picture frame comprises the step of applying a recognition algorithm to said pixels of said master motion picture frame.

50. (New) A method for modifying at least one colorimetric attribute of a predetermined region of a motion picture frame according to claim 45 wherein the step of applying a colorimetric transform requires an operator selection from a plurality of available colorimetric transforms.

51. (New) A method for modifying at least one colorimetric attribute of a predetermined region of a motion picture frame according to claim 45 further comprising the step of storing the motion picture frame that was modified at either the first or second movie theater.

52. (New) A method for modifying an original flesh tone in a set of consecutively displayed digital motion picture frames to provide a modified flesh tone, the method comprising:

(a) processing said set of consecutively displayed digital motion picture frames to generate two different metadata each identifying areas having the original flesh tone and each identifying at least one different predetermined

colorimetric transformation for application to the areas having the original flesh tone;

(b) transmitting, to a first movie theater, a master motion picture comprising said set of consecutively displayed digital motion picture frames and one of the different metadata and transmitting, to a second movie theater, a master motion picture comprising said set of consecutively displayed digital motion picture frames and the other different metadata;

(c) receiving said master motion picture and one of the different metadata at the first movie theater and receiving said master motion picture and the other different metadata at the second movie theater; and

(d) applying, at the first movie theater, one of the different colorimetric transform to said set of consecutively displayed digital motion picture frames, according to the one different metadata, to modify said areas having the original flesh tone, forming a modified set of consecutively displayed digital motion picture frames thereby and applying, at the second movie theater, the other different colorimetric transform to said set of consecutively displayed digital motion picture frames, according to the other different metadata, to modify said areas having the original flesh tone, forming a modified set of consecutively displayed digital motion picture frames thereby.

53. (New) A method for modifying at least one colorimetric attribute according to claim 52 wherein the step of applying a colorimetric transform comprises the step of conforming within predetermined colorimetric limits for the original flesh tones, said predetermined limits specified in said metadata.

54. (New) A method for modifying an original flesh tone in a set of consecutively displayed digital motion picture frames according to claim 52 further comprising the step of storing said modified set of consecutively displayed digital motion picture frames.

55. (New) A method for modifying an original flesh tone in a set of consecutively displayed digital motion picture frames according to claim 52 further comprising the step of substituting said set of consecutively displayed

digital motion picture frames into said master motion picture to form a modified motion picture.

56. (New) A method for modifying an original flesh tone in a set of consecutively displayed digital motion picture frames according to claim 52 wherein the step of applying said colorimetric transform is performed during display of said modified motion picture.